

Shopping Self-Guided Tour

Retail Therapy Time!



Bullring

The Bullring is the main shopping centre in Birmingham and a definite must see. There are over 160 shops and restaurants in the East and West malls, which are connected via an underground passage. Access to the Bullring is very easy, there are entrances on the high street (look out for the Bull statue). There is a passage connecting the Bullring to Grand Central (upstairs in New Street station); keep an eye out for the crazy shoe shop!



Waterstones

For all those book worms out there, Waterstones on the high street has four floors of books plus a cafe on the first floor. It's very easy to spend all day there. If you are a Tolkien fan, take a trip into the basement to find the doors into the Mines of Moria.

Primark

All Primarks will seem tiny after you visit the largest Primark in the world. It's on the high street and only a short walk from the station. Feeling thirsty or hungry, you won't have to leave; there are two cafés and those floors without, have a coffee kiosk.



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German Christmas Market

You'll find these Christmas themed stalls all along the high street to Victoria Square. You really can't miss them. You can even find more wintery-themed stalls in Centenary and Cathedral Square.

Mailbox

Feeling fancy? The Mailbox is home to some high-end shops such as Harvey Nichols. It also houses the BBC's headquarters in Birmingham. There are some great places for a drink with picturesque views of the canal.



Custard Factory

This is a little further away but worth visiting if possible. This old factory now houses independent shops and cafes exclusively and the area is well known for being trendy and creative.